PRESS RELEASE

Portfolio expands at Leonardo Hotels Central Europe:
Europe's trendy cities in the spotlight

Berlin, 3 September 2019. Whether it’s Barcelona or Zurich, Rome or Venice Mestre - Europe offers a plethora of trendy cities, and Leonardo Hotels is right at the heart - featuring four further hotels to attract business travellers and tourists alike. At the end of December 2019, for example, the Italian capital will be joined for the first time by the Leonardo Boutique Hotel in Rome Termini, which currently operates under the name Venetia Palace Rome. With its minimalist design concept and the jacuzzi above the roofs of this eternal city, it is truly enchanting. A Leonardo Hotel in Zurich, whose construction work is running at full speed according to the latest ecological standards, is set to receive its first guests in March 2020 in a prime location right at the airport. And at the end of 2020, the Leonardo Royal Hotel in Barcelona will also be a guaranteed eye-catcher, with features including the infinity pool on the roof terrace and a unique view over the Catalan capital. In the meantime, guests can enjoy themselves at the Leonardo Royal Hotel Venice Mestre. Ever since its opening in June 2019, the first house of the royal brand in Italy with its interior design of velvet, damask and marble, has been a gem in the region. Further information: www.leonardo-hotels.com.

“We are making huge strides in Europe because we want to continue achieving our potential as an crucial leader in the hospitality industry. We are seeing a high demand from our conference and leisure guests who are looking for alternative destinations. I am certain that our four new hotels will
be particularly well received in the trendsetting cities", says Yoram Biton, Managing Director of Leonardo Hotels Central Europe.

This is ensured not only by the location of the new houses, but also by the design concept. With the exception of Venice Mestre, this is again closely interwoven with the local colour of the city in question under the direction of hotel interior designer Andreas Neudahm: “In the newly-designed Leonardo Boutique Hotel Rome, for example, I translated the traditionally Italian ‘Dolce Vita’ into a modern design concept: The minimalist furnishings in the rooms (open wardrobes rather than heavy cupboards) together with the fresh pastel shades of the walls create an airy feeling of space. In the lobby of the Boutique Hotel, the focus is on personal contact with the guest and Cosy Corners, which invite you to spend some time in comfort. Pictures with art designs that really sum up the spirit of Italy - such as vespas, pine trees and the coast - underscore the locally-inspired design of the house”.

The four Leonardo Hotels at a glance

**Leonardo Royal Hotel Venice Mestre (224 rooms, three conference rooms) - opened in June 2019**
- First 4-star superior hotel from the royal brand in Italy in the most popular area of Mestre;
- The district on the mainland resembles a city of its own, in high demand among locals;
- Located at Mestre railway station with direct access to platform 1, Venice can be reached in just twelve minutes;
- Highlight: the ‘Women-friendly’ rooms, especially tailored toward the needs of women

**Leonardo Boutique Hotel in Rome Termini (81 rooms, one boardroom) - from December 2019**
- The hotel is currently operating under the name of Venetia Palace Rome and will continue to operate under the Leonardo boutique brand from December onwards;
- Located in the heart of the city, 250 metres from Roma Termini Central Station;
- within walking distance of numerous sights including the Piazza della Repubblica, Teatro dell’Opera di Roma (one of the largest opera houses in Italy) and the Colosseum;
- Jacuzzi on the rooftop terrace with a fascinating view over the eternal city;
- Interior design by Andreas Neudahm

**Leonardo Hotel at Zurich Airport (116 rooms, two conference rooms) - opening March 2020**
- 15 minutes on foot to Zurich Airport;
- Quick connection to the city centre by public transport;
- Construction according to the latest ecological standards;
- Interior design by Andreas Neudahm

**Leonardo Royal Hotel in Barcelona (204 rooms, six conference rooms) - opening late 2020**
- Situated in Saints-Montjuïc, the largest district of Barcelona with plenty of green areas and surrounded by the Montjuïc skyline;
- near the Fira Barcelona (Congress Centre), one of the most important locations for trade fairs and conferences in Europe;
- Roof terrace with infinity pool and spectacular views over the Catalan capital;
- Interior design by Andreas Neudahm
ABOUT US

LEONARDO HOTELS CENTRAL EUROPE, headquartered in Berlin, is responsible for the hotel portfolio in Germany, Austria, Switzerland, Poland, Czech Republic, Hungary, Spain and Italy. The brand family consists of: Leonardo Hotels, Leonardo Royal Hotels, Leonardo Boutique Hotels and NYX Hotels by Leonardo Hotels.

In keeping with the company credo “feeling good” the individual character is made discernible in all Leonardo properties. High quality and service standards, stylish interior design with regional flair and artistic details are the core aspects that characterise the hotels and make them appealing for business and leisure travelers.

Leonardo Hotels Central Europe is part of the Fattal Hotel Group, which was founded in 1998 by David Fattal. It is one of the fastest growing hotel chains in Europe and Israel and operates 200+ hotels with 40,000+ rooms in 100+ destinations and 18 countries. The brand portfolio includes: Leonardo Hotels, Leonardo Royal Hotels, Leonardo Boutique Hotels, NYX Hotels by Leonardo Hotels, Jurys Inn, Apollo Hotels and Herods. The Israeli hotel group is listed on the Tel Aviv Stock Exchange (TASE).